

Case Study - CIDOL LUBRIFICANTI ITALY



CIDOL Lubrificanti

Distributor Partner of Chem Arrow Europe
supplying Industrial Lubricants across Northern Italy.



Visit www.chemarroweurope.com
to learn more about our full
line of metalworking fluids,
industrial lubricants & cleaners.

Chem Arrow Europe a manufacturer of Industrial Lubricants, Rust Preventatives and Cleaners. Chem Arrow is committed to providing advanced technology with a competitive edge. With global manufacturing locations including the UK and Europe we are well positioned to supply our customers with a fast and reliable service. We have experience in supplying customers within the aerospace, automotive, healthcare and HVAC industries including sub-contractors and work together with some of the world's largest companies.

Chem Arrow Europe and **Cidol** began their working relationship over 4 years ago. Cidol, a well-respected Shell

Distributor working in the Automotive lubricants sector decided to add an Industrial lubricant range to increase their product offering and chose Chem Arrow Europe as a partner. Chem Arrow Europe began the process of training the sales team and provided technical support to enhance Cidol's knowledge and understanding of metal working fluids.

'We have developed a close relationship with Chem Arrow who have provided technical support and guidance on the latest industry regulations and product advancements throughout. The support received has been invaluable'

Dr. Andrea Portaleone

C.I.D.O.L. Lubrificanti Srl, Direzione Vendite



**Shell Lubricants
Distributor**

- Local technical assistance with full training
- Large product range
- 2.500 m2 warehouse
- 24 hour delivery service
- More than 2.500 active customers